

DREAMER digest

A publication of the "I HAVE A DREAM"® FOUNDATION | SUMMER 2004 

"I HAVE A DREAM"® Featured on *60 Minutes!*

One of the most historic and prestigious network news magazine shows, CBS News' *60 Minutes*, aired its last show of the season on Sunday, May 23 featuring a story on the "I Have a Dream"® Foundation and how the organization's successful program model is inspiring cities, such as Chicago, to reform local education systems and community outreach programs.

The segment revisited the original February 1986 *60 Minutes* story on founder Eugene Lang. The segment also featured the

Foundation's growth throughout the past 23 years, including a feature on its Greensboro, Georgia Project.

"As the Foundation nears a quarter of a century, the *60 Minutes* segment looks back at the positive impact we have made in the lives of more than 13,500 children across the country," said Marina Winton, President & CEO of the national "I Have a Dream"® Foundation.

To demonstrate how the "I Have a Dream"® Foundation works, the nearly 12-minute segment focused on Greensboro, GA, one of the Foundation's first rural Projects. Greensboro Sponsors Tom and Kathy Kelly provided *60 Minutes* with a look at how their Project is helping to change the lives of 54 fourth graders. Together with Project Coordinator Beth Thomas and the help of 40 volunteers, they are inspiring these children to not only dream big and stay in school, but to become socially responsi-

ble citizens.

In Chicago, CEO of Chicago Public Schools Arne Duncan has made inroads to reforming the city's education system. A former tutor and Chicago "I Have a Dream"® Executive Director of the Ariel Project, Duncan used his "I Have a Dream"® experience to turn some Chicago schools into community centers where all children have

the consistent care of an adult, a safe place to spend their after school hours, and a wide variety of activities for students from elementary to high school,

while providing additional resources for their parents.

Duncan said at the "I Have a Dream"® Foundation's annual Sponsors' Conference in Chicago last November, "I am even more compassionate because of the 'I Have a Dream'® experience."

Like the first segment in 1986, there was a tremendous response from the general public. Over 250 individuals contacted the national Foundation in the days and weeks following the broadcast, requesting more information about starting an "I Have a Dream"® Project in their area.

The *60 Minutes* segment took over a year to produce. During the past year, many members of the national "I Have a Dream"® Foundation and Projects around the country assisted with research for the segment, providing interviews, setting up meetings between Dreamers and producers, and much more.

"I AM EVEN MORE COMPASSIONATE BECAUSE OF THE 'I HAVE A DREAM'® EXPERIENCE."

Arne Duncan
Chief Executive Officer, Chicago Public Schools
Remarks from 2004 "I Have a Dream"®
National Sponsors' Conference

HOPES & DREAMS

"I Have a Dream"® Embarks on Exciting New Partnership with HUD/HOPE VI Program

Over the next year, the "I Have a Dream"® Foundation will embark on a new partnership with several U.S. Department of Housing and Urban Development sites (HUD) from across the east coast to implement the "I Have a Dream"® Program in three new cities.

Last April, national "I Have a Dream"® Foundation President & CEO Marina Winton met with a HUD official in New York City to share information about the "I Have a Dream"® movement and brainstorm meaningful ways to partner with HOPE VI sites across the country. The HOPE VI Program was developed to eradicate severely distressed public housing and rebuild new developments which also provide community services to residents.

As a result of this and other meetings during the month of May, three Housing Authorities in Norfolk, VA, Winston-Salem, NC, and Daytona Beach, FL have formally committed to move forward with establishing "I Have a Dream"® Projects in their communities where specific housing developments have been identified to be torn down and rebuilt. (These programs are identified as HOPE VI sites.) Housing Authorities in Camden, NJ and Hartford, CT are also considering working with the national Foundation to establish new Projects.

To establish the new "I Have a Dream"® Programs, the national Foundation and local HUD Authorities will work together over the next twelve months to perform a community needs assessment, identify potential Sponsors, and solicit support from other

Continued on Page 2

A LASTING IMPACT -- Everyone loves to ask, "What are the impacts of 'I Have a Dream'?" As we've demonstrated over the past few months, impacts come in all shapes and sizes - from media to personal stories to graduations to statistics. This past spring, *60 Minutes* featured the "I Have a Dream" Program to demonstrate the Program's collective impact on students across the country. Not only has the "I Have a Dream" model been replicated as an afterschool program, but "I Have a Dream" concepts are being implemented in public schools in major cities like Chicago.

Over the past few months, we saw other impacts of "I Have a Dream". On page 6, you can read about Makeda Jordan, a Dreamer from New York City, whose sixth grade class was adopted in 1987. Makeda is returning to the "I Have a Dream" Foundation as Project Coordinator for one of the New York City Projects that will launch this fall. Having been a Dreamer herself, Makeda will serve as a true inspiration to her Dreamers.

Another Dreamer that returned to the "I Have a Dream" Foundation is our new national spokesperson, Anthony Carter. Anthony, a Dreamer from Atlanta, GA, is a high school dropout who went back to school and college with the support of "I Have a Dream". He eventually went on to play for the NBA. Since his announcement as national spokesperson last November, Anthony made initial visits with Dreamers in Dallas and Fort Worth, sharing his story and message that hard work can lead to achieving your dreams.

If you like numbers and statistics to demonstrate impact, I encourage you to follow the progress of STELLA, our new Dreamer information management system. After a year of development, STELLA, our state-of-the-art web-based data system, is being launched this summer. As soon as enough Dreamer information is entered into STELLA, we can share reports generated by the new system that will demonstrate the effectiveness of "I Have a Dream" by the numbers.

Although I could go on about how "I Have a Dream" changes lives, most importantly, it is the Sponsors, staff, volunteers and Dreamers that are the lifeblood of this organization. The impact of "I Have a Dream" has a ripple effect on the community and on generations of students. We provide Dreamers with the opportunity to dream. They are the ones who achieve -- changing their lives and their world.

Congratulations to the "I Have a Dream"® Class of 2004!!



Ravenswood Dreamers and staff celebrate with Sponsor Harold Friedman when Friedman was honored with a proclamation from the City of New York on August 12, 2004.

NEW YORK, NY— This spring, the "I Have a Dream"® Foundation - New York Metro Area celebrated two graduations! On June 14, the Chelsea-Elliott Project celebrated its second group of graduating Dreamers (two grade levels were adopted in 1993). Thirty-four Dreamers will be honored at this celebration. On June 16, the Ravenswood Project celebrated the Dreamer Class of 2004. The Ravenswood celebration also marks the tenth anniversary of the Project. "I Have a Dream"® Founder Eugene Lang spoke at both celebrations. Ravenswood Sponsor Harold

Friedman and the Ravenswood Program were recognized by the New York City Council at a special ceremony at City Hall.

PORT HURON, MI - In 1994, 32 Dreamers were adopted by Port Huron Sponsor Chris Kurzweil. Recently, seventeen Port Huron Dreamers graduated from Port Huron High School, and one earned a GED. Ten more Dreamers are expected to graduate in 2005. The *Port Huron Times Herald* featured the graduating Dreamers in an article on June 10, 2004, "Dreamers hit end of 10-year program."

HOUSTON, TX - "I Have a Dream"® - Houston celebrated the graduation of 22 Dreamers.

Other "I Have a Dream"® Programs with graduating Dreamers in 2004:

BOULDER, CO
Longmont Project

BOYNTON BEACH, FL
Boynton Beach Project

PORTLAND, OR
Class 4

BOULDER, CO
Kalmia Project

ST. LOUIS, MO
Gateway Project

PORTLAND, OR
Class 5

DENVER, CO
Ginsburg Family Class

NEW YORK, NY
Bedford-Stuyvesant Project

FORT WORTH, TX
Butler/Ripley Arnold Projects

HOPES & DREAMS Partnership with HUD continued from Page 1

community organizations and agencies. Like all Project start-ups, the national Foundation will help steer the start-up process, as well as help hire Project staff, develop an operational and programmatic strategic plan and budget.

"We are thrilled and honored to be collaborating with the U.S. Department of Housing and Urban Development and piloting this partnership in three strategic cities," said Leslie Gordon, national "I Have a Dream"® Director of Project Management, who is leading the collaboration. "Not only will these programs bring meaningful resources to the lives of young people, but they will also act as community catalysts to motivate and mobilize community members and leaders to become engaged in ensuring that these new Dreamers become successful, competent, contributing adults and that their neighborhoods become beacons of hope and economic development."

MISSED THE SHOW?

If you would like the view a copy of the May 23, 2004 broadcast of the "I Have a Dream"® segment on *60 Minutes*, contact Noelle Dong, Communications Specialist, at (212) 293-5480, ext. 35 or at ndong@ihad.org.

NEW & NOTEWORTHY



WELCOME NEW DREAMERS

Portland Class 9

Robb and Julie Ball, and Irving Levin and Stephanie Fowler adopted 57 third-graders from Woodlawn Elementary School. The Project launched in October 2003. (Dreamers pictured above with PC Laura Craford.)

Miami/Overtown Class

Mark & Margie Buchbinder and Jules and Stephanie Trump adopted 50 first graders from Phyllis Wheatley Elementary School. The Project launched in January 2004.

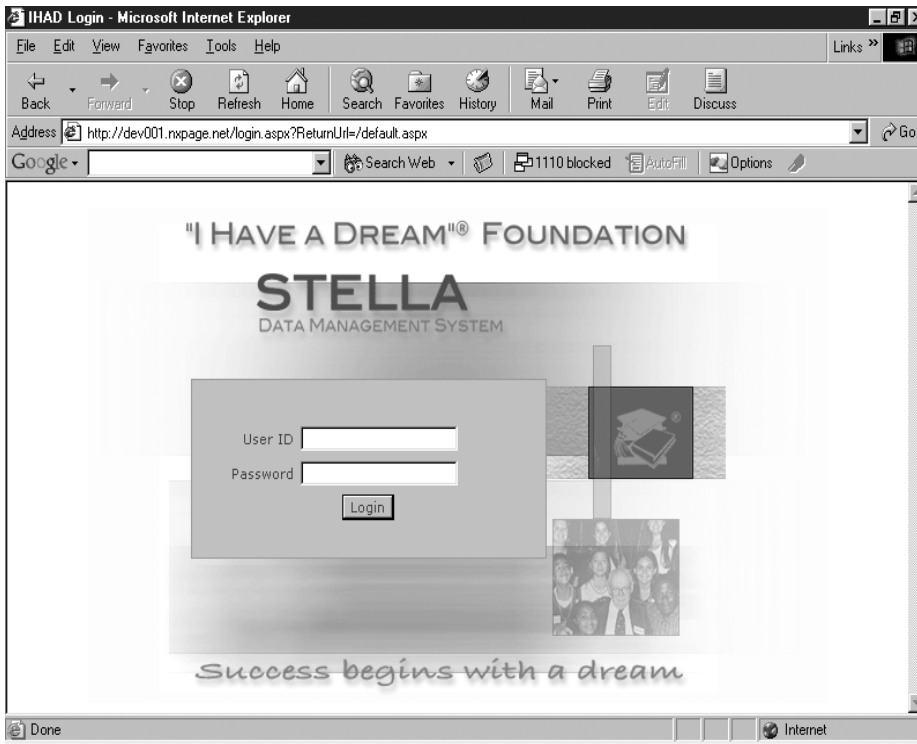
Immanuel Presbyterian Project 2

The members of Immanuel Presbyterian Church in MacLean, VA launched its second Project last April. The church will collaborate with an inner-city church in Washington, DC. Michael Orend is the lead Sponsor.

Helen McLoraine Class of 2014

The Colorado "I Have a Dream" Foundation adopted 58 third graders at Smedley Elementary School in Denver and named the group after its benefactress, the late Helen M. McLoraine. Lark Birdsong will be the acting Sponsor of the new group in Helen's absence.

Look out for stories of more Project launches in New York and Denver in the next Dreamer Digest!



Meet STELLA: State of the Art Information System Launched!

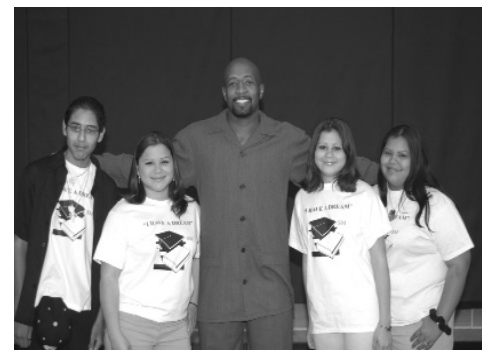
Over a year in development, the national "I Have a Dream" Foundation is launching its state-of-the-art web-based information system, known as STELLA. STELLA allows "I Have a Dream" Project staff to track information about Dreamers, such as grades, attendance, and more throughout the 10-15 year lifespan of a Project. The system, developed by "I Have a Dream" Technology Specialist Marquette Drakes and The Next Page, LLC, was designed specifically to meet the needs and intricacies of the "I Have a Dream" Foundation. This summer, Project staff around the country were trained to use the new, secure system. STELLA also allows the national "I Have a Dream" Foundation to generate reports and share important information and trends about the youth that we serve.

New National Spokesperson, Antony Carter, Visits Dreamers

This past Spring, "I Have a Dream" national spokesman, Antony Carter, visited sites in Dallas and Fort Worth to encourage Dreamers to work hard, stay on track and achieve their dreams. "I Have a Dream" - Dallas hosted a breakfast with Antony and Dreamers at the Cedar Springs community center, followed by a 3-on-3 basketball tournament for local youth where Antony awarded the prizes. In Fort Worth, Carter was the featured speaker at "I Have a Dream" - Fort Worth's annual Dreamer Recognition Event. He shared his story of perseverance and determina-

tion to succeed. Fort Worth Mayor Pro-tem Ralph McCloud presented Antony with a Key To The City of Fort Worth.

Carter, a Dreamer from the first "I Have a Dream" Project in Atlanta, GA, adopted in 1987, was announced as the national spokesman last November. Although he dropped out of high school, through the encouragement of his Sponsor Llew Haden and Project Coordinator Mattie Baker, Carter earned his GED, attended college, and went on to achieve his dream of playing in the NBA. Serving as spokesperson is a



Antony Carter and San Antonio Dreamers.

way for Carter to give back to the organization that gave him so much. For more information about Carter's inspirational story, visit www.ihad.org.

Learning from Experience



Tennis superstar Venus Williams accepts a shirt from "I Have a Dream"® Miami during her visit in January.

OVER THE PAST FEW MONTHS, Dreamers in Miami and New York City had the opportunity to meet individuals who worked hard to get to the top of their respective fields. Professional tennis superstar Venus Williams, in Miami, and CEO of Federated Department Stores, Terry Lundgren, in New York, both came from backgrounds similar to Dreamers. Both have achieved great success and were more than happy to meet with Dreamers to encourage

them to stay in school and achieve their dreams.

Miami Project 1 Dreamers enjoyed a visit Williams in late January. During her visit, Williams shared about her family life, schooling and career, and shared that, growing up, her dream growing up was to be a fashion designer. She told the Dreamers, "To do something well you need an education. I really enjoyed school and wasn't allowed to bring home bad grades. Being well- round-

ed also helps and so does carrying yourself in a way that invites a supportive circle of friends."

A few months later, Miami high school Dreamers visited Williams at the NASDAQ-100 Open in Miami. According to Williams' father, Richard Williams, his daughter "cares about inner-city kids because that's where she's from."

In May, New York Dreamers from the Ravenswood and Chelsea-Elliott Projects chatted with Terry Lundgren, CEO of Federated Department Stores. Federated owns Bloomingdale's, Macy's, and other large department store chains across the United States. Before the Q&A session with Mr. Lundgren, the Dreamers met with a Federated product assistant, product director and merchandiser who discussed the product development process.

Afterwards, Dreamers and Lundgren engaged in a 45-minute Q&A session at the flagship Macy's store in New York City.

National "I Have a Dream"® Foundation President & CEO Marina Winton was inspired to initiate a visit with Lundgren, because of the parallels between Lundgren's background growing up and the backgrounds of many Dreamers. Dreamers were engaged as they learned what it was like for Lundgren to work his way up to be CEO of a major corporation.

Dreamer Wins City Photo Competition

NEW ZEALAND: New Zealand Dreamer Wesley Tumai was the winner of the Auckland City Photo Day Competition. Fellow Dreamer Luke Vakatini was one of six finalists, selected out of 400 entrants. The competition was a day where Aucklanders, mainly adults, photographed images of their city on June 12, 2004. Tumai's winning image was of fellow students in Auckland's Aotea Square. "The picture (right) shows how Auckland is full of kids growing up to make their dreams come true and be Auckland stars," said Tumai. Tumai received five professional photography lessons as a prize, and his photo was published in Auckland's City Scene magazine.



DREAMING and Achieving...

DREAMING and Achieving...

DREAMERS are constantly experiencing, learning, dreaming and achieving. Read about what they are doing in your local area!

BOULDER, CO: Boulder Dreamers learned about technology while building their own robots and creating stop motion animation films at the Bits, Bytes and Bots technology learning center in April. "Working with Bits, Bytes and Bots, we hope to instill in our Dreamers a lifelong curiosity and sense of fun regarding technology," said Boulder Executive Director Lori Canova. The center will work with the Boulder Foundation to raise scholarship money to allow Dreamers to attend a technology camp.

CLIO, SC: On June 18, "I Have a Dream"® - Clio took Dreamers to the University of North Carolina at Pembroke campus. The Dreamers, who will be fifth graders in the fall, received an early exposure to campus life. This is one of the first trips for the Clio Dreamers as part of the Project's summer program.

FOREST GROVE, OR: Three Forest Grove, OR Projects, part of the "I Have a Dream"® Foundation of Oregon, are establishing an annual leadership award in honor of the late Faith Gabelnick, President Emerita of Pacific University. Gabelnick was instrumental in bringing the "I Have a Dream"® Program to Forest Grove. Shortly before Gabelnick passed away in mid-June, Dreamers honored her with a plaque that read, "Faith, because of you, we can dream."

ATLANTA, GA: "I Have a Dream"® - Gideons' Dreamer, Jabbari Vinson, made his directorial and acting debut at the 2004 Atlanta Film Festival. His film, *Lyrics of a Cry Baby*, starred fellow Dreamer Terry Ross. Vinson wrote and directed his film as a participant in IMAGE Film & Video Center's Media Education Initiative - Atlanta (MEDIA) Project. Students spent four months writing, directing,

producing, editing and acting in their own short digital films under the tutelage of local filmmaker and cinematographer Sylvia Jackson (of Film Captive Productions, Inc.)

WASHINGTON, DC: This July, twenty Dreamers from the "I Have a Dream"® - STEP Project headed to San Diego as part of the "Reach for Tomorrow" program. The focus of this exciting program was on real world applications of science and other academic areas to improve the "Three A's" of academics: Attitude, Attendance and Achievement.

DES MOINES, IA: The Des Moines "I Have a Dream"® Foundation sponsored a wonderful brunch for all central Iowa mentors and their mentees on May 16. Five local high school groups entertained the crowd with performances ranging from show tunes to break dancing. The Dreamer group, Asia 6 Dancers, also performed. Prior to the brunch, the Dreamers and mentors were inspired by the personal story of Dolph Pulliam, a member of the Drake University basketball team that played in the final game of the 1969 NCAA Championship.

GREENSBORO, GA: Forty-five Dreamers spent three days at the U.S. Space and Rocket Center's Astrotek Space Camp in Huntsville, AL last March. Dreamers build and launched rockets and miniature hot air balloons, met astronauts and rocket scientists, visited the space museum and experienced a space walk simulation. The field trip was generously funded through a contract with the Georgia Department of Human Resources, funding from the Arthur M. Blank Family Foundation, a grant from 21st Century Community Learning Centers and private contributions.

DREAMER SERVICE DAY 2004

Helping the Homeless & Hungry

Twenty Projects and almost 300 Dreamers participated in this year's DREAMER SERVICE DAY, focusing on Hunger and Homelessness. Fifteen Projects partnered with community organizations in preparation for their service project; these partners ranged from food pantries to homeless shelters to universities. Dreamers discussed the serious issues facing the homeless and hungry populations and planned letter drives, served meals at shelters, packed bag lunches, organized canned food drives, and much more! Read on for what some Dreamers did to help their communities.

SAN FRANCISCO, CA: Sixth grade Dreamers made bags of travel toiletries and brought them to a local homeless outreach center, where they also served 650 meals.

SAN ANTONIO, TX: High school Dreamers visited a local homeless shelter and gave 'goody bags' to children and their parents.

CLIO, SC: Fourth grade Dreamers collected non-perishable food items and donated them to the Bread of Life Food Pantry. Dreamers also collected empty bottles and cans and donated the redeemed money to the Food Pantry.

CHARLOTTEVILLE, SC: Fourth grade Dreamers supported the local Emergency Food Bank through a bake sale. They used the funds raised to buy food to donate.

LAS VEGAS, NV: Instead of going to a shelter, high school Dreamers hit the streets of Las Vegas to distribute 100 toiletry and snack bags.



Dreamers prepare toiletry and snack bags to hand out on the streets of Las Vegas.

Return on Investment

Dreamer Makeda Jordan returns to "I Have a Dream"® to serve as PC to the newest group of NY Dreamers

For those who have gone through it, whether Sponsor, PC or Dreamer, many will say that the "I Have a Dream"® experience is the best and most rewarding time of their lives. Who better to pass on those experiences to future Dreamers than one who has been there already?

GROWING UP A DREAMER

When the new "DeHostos Towers" Project opens in September 2004 in New York, Dreamer Makeda Jordan will be leading the new Project's daily activities as Project Coordinator. Born and raised in the Manhattan neighborhood of Chelsea, Jordan was later "adopted" as a Dreamer at P.S. 33 when her soon-to-be Sponsor, Page Ashley, and others from the Foundation came to her fifth grade graduation in 1993 with a memorable surprise announcement.

The following fall, Jordan and her classmates started the school year as Dreamers, an experience that she attributes as to having changed her life. She treasures the support she received from the team who worked at her Project - her Sponsor, her Project Coordinator, "Ms. Beatrice" Ortiz, and other volunteers and teachers.

"I Have a Dream"® became like my surrogate parents," said Jordan. (Jordan's younger sister, Dominique Jordan, was later adopted as a Dreamer by the "I Have a Dream"® - Chelsea-Elliott Project.) She liked that there was always someone that she could talk things over with, and the Program helped her make getting an education a life priority.

Jordan recalls times when her peers, who were not a part of the "I Have a Dream"® Program, would walk her to school, cut class for the rest of the day, and then walk her

home from school at the end of the day. Despite peer influences, Jordan acknowledges that the "I Have a Dream"® Program taught her to deal with peer pressure and keep her dignity. "The 'I Have a Dream'® Program helped me to stay focused and to create my vision. Once you have an overall vision, you can work towards achieving that vision."

Growing up, Jordan's dream was to be an international lawyer. However her aspirations shifted, and Jordan went to the John Jay College of Criminal Justice, graduating with a degree in forensic psychology. The "I Have a Dream"® Program also supported her graduate studies, and she earned a masters in urban planning. Jordan then served as the education coordinator at the Hartley House, a New York City community center, and ran summer camps for youth in Brooklyn. She continued her work with youth as the program manager of three after-school programs at the Jamaica Center for the Arts & Learning in New York.

TEACHING FROM EXPERIENCE

Having a vision and clear goals is something that Jordan wants to teach to her Dreamers. As the PC for a new class of Dreamers, she hopes that her students will come out of the Program with self-confidence. "I hope that they will be leaders and not followers after their first year." She hopes that, like herself, Dreamers will learn to set long term goals and short term objectives to achieve their dreams.

Based on her own Dreamer experience, Jordan will emphasize the mentoring aspect of the Program. "Kids have issues. Adults don't always consider kids to have issues because they don't have jobs or have to pay bills, but kids need someone to talk to in



addition to their families." Something different that she would do is make academics more entertaining and fun through educational games and creative programming. She would also like to see more parental involvement and partnership with the "I Have a Dream"® Program.

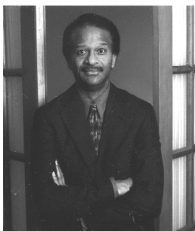
While those are her long-term goals, Jordan will begin her new Project by playing "trust games" with the De Hostos Dreamers so that they will feel comfortable with her, as well as their peers and new group setting. She was very close to her own PC, and still occasionally keeps in touch. "When Ms. Beatrice found out that I was going to be a PC, she was really excited for me and said that [being a PC] was the most rewarding work that she's ever done."

Jordan also keeps in touch with her former Sponsor, Page Ashley, and admits that Ashley has had a big influence in her life. She respects Ashley, whom she considers to be "successful, giving and kind, as well as a strong woman."

GIVING BACK

About her new job, Jordan says, "I am excited and honored to be a Dreamer and a PC. I have gained so much from this Program, and I want to take the knowledge that I have gained and contribute something back." For "I Have a Dream"® Sponsors and Project Coordinators, they could not ask for a better return on investment.

New to the "I Have a Dream"® Family



CARLTON HIGHSMITH Member, Board of Directors

In May 2004, Carlton Highsmith was announced as a member of the national Board of Directors. Highsmith is the Sponsor of the "I Have a Dream"® - New Haven, CT Project, which graduated in 2003. He is the founder and president of The Specialized Packaging Group, the largest minority-owned manufacturer of paperboard packaging in North

America.

Highsmith is dedicated to remaining active in civic and community organizations, and is the recipient of numerous awards and honors including the 2004 Black Business and Philanthropy Leadership Award, the Junior Achievement Hall of Fame (2003), and the Friend of Education Award from the Connecticut Education Association.

Highsmith holds a BA in Economics and an MBA in Marketing from the University of Wisconsin.



FRED REFFSIN Member, Board of Directors

Fred Reffsin joined the Board of Directors of the national "I Have a Dream"® Foundation in July 2004. Reffsin is the President of the Concord division of the Movado Group Inc. Joining the Movado Group in September 2002, he is changing and revitalizing the brand's worldwide sales and marketing strategies. Reffsin has over 15 years experience building and managing luxury brands, beginning with TAG Heuer. After TAG Heuer, Reffsin served as CEO of Montblanc North America, and prior to joining Concord, he was the Founder and President of Brand Growth Strategies, Inc., a brand-consultancy working with a range of luxury goods clients in the areas of marketing, strategic planning and business development.

Reffsin is a classically trained marketer, spending over ten years in advertising, working for a broad range of multinational clients in senior account management and strategic planning.

He has an MBA in Marketing Management from Pace University in NY.

LESLIE GORDON Director of Project Management

In April 2004, Leslie Gordon joined the national Foundation as Director of Project Management. Gordon is responsible for developing new "I Have a Dream"® Projects, leading the Foundation's campaign to expand its nationally-acclaimed youth development program into more communities in need.

Gordon has a successful track record of large-scale project management and building meaningful coalitions across diverse constituencies for national non-profit organizations. She previously served as a National Director at America's Promise - The Alliance for Youth and Director of Youth Markets for the American Heart Association. She later served as a consultant for the organization's special campaigns and projects. Most recently, Gordon directed and launched The Pocantico Group, a non-profit consulting practice.

Gordon earned a BA in Sociology from the State University of New York - New Paltz, and she currently resides in Tarrytown, NY.

PROJECT COORDINATORS CONVENE AT CONFERENCE IN MIAMI

The 2004 PC Conference was held from August 5-8 at the Biscayne Bay campus of Florida International University. This year's conference was organized by the staff of the "I Have a Dream"® Foundation - Miami. Conference topics included: Teenage Mental Health Issues, Community Partnering and Building Strong Neighborhoods, Youth Activism and Self-Esteem, Empowering Dreamer Parents as Primary Advocates; Gang Prevention & Conflict Resolution; and more.

DREAMERS BRING HOME LIBRARY OF SCHOLASTIC BOOKS

This summer, the "I Have a Dream"® Foundation accepted its largest book donation ever from



Scholastic Book Clubs™, a division of Scholastic, the global children's media and publishing company. The books are being donated through Scholastic Book Clubs' ClassroomsCare program, a philanthropy-based literacy campaign designed to teach children about the joys of reading and giving. In participating classrooms all across the country, students read 100 books (from September through December, 2003), and in turn, Scholastic Book Clubs donated a total of two million new books to disadvantaged children nationwide.

"I Have a Dream"® received more than 140,000 books through ClassroomsCare. Every K-8 student in the national program, approximately 2,500 Dreamers, can bring home an entire "library" of Scholastic books for free! Forty-one "I Have a Dream"® Programs in 16 states around the country and New Zealand received books.

"This book donation enables the Dreamers, who in some cases do not have access to books that they own, to take books home and read them with their families. In addition, the books will supplement the libraries at our after-school program sites," said Marina Winton, President and CEO of the national "I Have a Dream"® Foundation.

"Through the Scholastic Book Clubs' ClassroomsCare initiative, hundreds of thousands of kids across the country are learning a powerful lesson -- that the simple act of one child reading can actually make a difference in the life of another child," said Judy Newman, President, Scholastic Book Clubs and Scholastic at Home. "Through our partnership with the 'I Have a Dream'® Foundation, we can help children, who might otherwise not have a book of their own, discover the joy of reading."



LLEWELLYN P. HADEN, Jr.
Chairman and Treasurer

MARINA W. WINTON
President and CEO

EUGENE M. LANG
Founder and Chairman Emeritus

The **"I HAVE A DREAM"®** FOUNDATION motivates and empowers children from low-income communities to reach their education and career goals by providing a long-term program of mentoring, tutoring and enrichment and tuition assistance for higher education.

For information on the "I Have a Dream"® Program, details on becoming a Project Sponsor, or to make a donation, contact:

"I HAVE A DREAM"® FOUNDATION

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Success Begins with a Dream!

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Uniting DREAMERS Across America

The **NATIONAL DREAMER CONFERENCE**, designed to bring together Dreamers from "I Have a Dream"® Projects across the country, will take place at the Hudson Valley Resort in Kerhonkson, NY. This was the site of the first Dreamer Conference in 2001. Eighty Dreamers from 20 Projects will meet for four days of workshops and events. Topics addressed at this year's conference include: Resume Writing, College Financial Planning, Time Management, Professionalism, Being an Effective Communicator, Leadership, and Image and Ideology. Special activities planned for Dreamers include a karaoke night and ice cream social, outdoor games, and a Dreamer party.

The conference is made possible almost entirely by the support of local Project Sponsors and Project Coordinators. Supporters include: **Diana Blank** (Sponsor, Atlanta, GA); **Adrienne Findley** (Sponsor, Atlanta, GA); **Harold Friedman** (Sponsor, Ravenswood, NY); **Carlton Highsmith** (Sponsor, New Haven, CT); **Gloria Jarecki** (Co-Sponsor, Chelsea-Elliott, NY); **Eugene Lang** (Founder and Chairman Emeritus, "I Have a Dream"® Foundation); **Erica Lloyd** (Project Coordinator, Charlottesville, VA); **Joan and Lyle Middleton** (Sponsors, Des Moines, IA); **Regina Rogers** (Sponsor, Beaumont, TX), **Auturo Zepeda** (Dreamer, Chicago, IL -Tom Eley's Class); **"I Have a Dream"® Fndn - Charlottesville, VA**; **"I Have a Dream"® Fndn - New York Metro**.

Programming for the conference was designed by a team of Project Coordinators and local and national Foundation staff. In the past, the Dreamer Conference was enthusiastically received by Dreamers and Project Coordinators, and this year's conference will undoubtedly meet and exceed expectations!



GOING TO KERHONKSON

To select attendees for this year's Dreamer Conference, "I Have a Dream" - Oakland held a writing contest for its Dreamers. Below is a poem from Dreamer Ellaynna Benson:

From 4th grade you were the one
who took us in like daughters and sons.
Going to picnics, having fun
bathing in the beautiful sun.
Afterschool tutoring to help us succeed,
Giving us all the school supplies we need.
Summer school programs, family meetings,
Giving us holiday greetings.
The Program that cares and shows you love.
They must have been sent from the heavens
above.
All over the city and the globe,
the "I Have a Dream"® Program will
always be my security robe
I give thanks to the teachers, staff and crew,
and want to tell you how much I love you.
The "I Have a Dream"® Program gives you that
loving environment that lets me know
that I am at my home away from home!