



Dreamers and Project Coordinators at the 2003 Dreamer Conference in Portland, OR.

The "I Have a Dream"® Foundation is a 501(c)(3) nonprofit organization.



# Planting Dreams

"I Have a Dream"® Foundation  
2002-03 Annual Report

# Planting Dreams



Dear "I Have a Dream"® Family & Friends:

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EUGENE M. LANG

In 2002-03, the national "I Have a Dream"® Foundation reached a turning point. With new leadership, the organization was poised to strengthen the "I Have a Dream"® movement to serve children from low-income communities with high quality after-school programs and the promise of a college education. So, with this Annual Report of the past year, we will show you how the "I Have a Dream"® Foundation is moving forward, *Planting Dreams* in our Dreamers and at the organizational level.

We continue to support our local Programs as they plant dreams in the hearts, minds and lives of the students we serve. As we adopt new classes, experience our largest year of graduating Dreamers in the past ten years, and provide enhancements to all of our quality programs for Dreamers, "I Have a Dream"® strives to best serve children's needs both in school and in life.

The "I Have a Dream"® Foundation continues to grow dreams, expand minds and ensure that our Dreamers graduate from high school. Every Dreamer has the opportunity for a college education within their grasp.

Organizationally, we plant and set foundations today so that we can experience a harvest of future growth. During the past year, the national Foundation developed new initiatives to support our local Projects. We developed a state-of-the-art web-based data collection tool to keep track of Dreamer progress and to identify trends to better serve Dreamers. We continue to improve communications within our network to ensure that great ideas are passed along and preserved for future generations of Dreamers. We are building our movement by sponsoring nationwide initiatives like our first annual Dreamer Service Day, launched last April.

We would like to thank all of our donors, supporters, Sponsors, Program staff, partners and volunteers who make planting dreams possible. We are committed to continue working together to grow a bigger and better "I Have a Dream"® Foundation with each passing year, and bring our Program to every community in need because every child deserves to succeed.

Llewellyn P. Haden, Jr.  
*Chairman & Treasurer, Board of Directors*

Marina W. Winton  
*President & Chief Executive Officer*

## our roots Organizational Overview

**Mission:** The “I Have a Dream”<sup>®</sup> Program motivates and empowers children from low-income communities to reach their education and career goals by providing a long-term program of mentoring, tutoring and enrichment and tuition assistance for higher education.

The national “I Have a Dream”<sup>®</sup> Foundation sets standards and provides guidance, resources, licensing, technical assistance and support to the Sponsors and staff of local “I Have a Dream”<sup>®</sup> Projects to help them deliver high-quality programs to Dreamers. In addition, the national Foundation works to increase the number of “I Have a Dream”<sup>®</sup> Projects in order to bring the “I Have a Dream”<sup>®</sup> Program to more children and communities.







### Our Beginnings

In 1981, New York businessman Eugene Lang returned to give a graduation speech at the elementary school that he attended 50 years earlier. When he was told that 75% of students at P.S. 121 in East Harlem probably would not graduate from high school, he made an extraordinary promise: he assured the 61 sixth grade student that funds would be available for college tuition or vocational school for those who met the challenge of graduating from high school. Over six years, he provided tutoring, mentoring and enrichment that led to 90% of the class graduating from high school or earning a GED. *That was when the dreams were first planted...*

Today, the “I Have a Dream”<sup>®</sup> Program has grown to include over 180 Projects in 27 states, serving close to 14,000 “Dreamers”. The dream isn’t over. Increasing numbers of youth today need an “I Have a Dream”<sup>®</sup> Program, and more importantly caring adults to be a consistent force in their lives.

### How “I Have a Dream”<sup>®</sup> Works

-  A full class or same-age group of children from a school or public housing project is “adopted” before the fourth grade.
-  Local Projects are funded by “I Have a Dream”<sup>®</sup> Sponsors, who agree to provide financial, academic and mentoring support for the entire group through high school graduation and beyond. This 12-15 year commitment is key to the success of the Program.
-  Project Coordinators are hired by the Sponsor(s) to provide the students with day-to-day support, create programming and administer the local Project year-round.
-  Students who successfully complete high school or earn a GED are assured that funds will be available for a college education or accredited vocational training.

# the garden Network Profile 2002-03

Since 1981

**Total Projects Since 1981: 179**

**Dreamers Served since 1981: 13,500**

In 2002-03

**Total Active Projects: 76 Projects**

**Dreamers Served: 6,022**

## Dreamers in 2002-03

Grade Levels of Projects		
Elementary (K-5)	24 Projects	31.6%
Middle School (6-8)	15 Projects	19.7%
High (9-12)	34 Projects	44.7%
Year 1 College	3 Projects	4.0%
<b>TOTAL</b>	<b>76 Projects</b>	<b>100%</b>

Dreamer Ethnicity	
African American	50.3%
Hispanic	34.3%
Caucasian	11.3%
Asian/Pacific Islander	2.9%
Native American	0.5%
Other	0.7%

## Projects & Models

Project Models		
School	60 Projects	78.9%
Housing	16 Projects	21.1%

Sponsor Models		
Single Sponsor	25 Projects	32.9%
Mutiple Sponsors	16 Projects	21.0%
Hybrid	22 Projects	28.9%
Non-Profit	10 Projects	13.2%
Third-Party Funder	3 Projects	4.0%

### Sponsor Models

**Single Sponsor** - The original "I Have a Dream"® model; usually one or two key Sponsors who provide the bulk of financial support for the Project, and to whom Project personnel are accountable.

**Multi-Sponsor** - A variation on the original model, there are more than two Sponsors who, as a group, commit to providing the bulk of financial support for the Project.

**Hybrid** - A mixture of the nonprofit model and one of the Sponsor models.

**Nonprofit Model** - Set up like a traditional nonprofit organization, with no Sponsor; fund-raising is done through traditional methods.

**Third-Party Funder** - Project is supported by a managing Sponsor and a funding Sponsor, which may be an individual or an organization.



## National Office Accomplishments

With a grant from the Department of Justice, Office of Juvenile Justice and Delinquency Prevention, the national “I Have a Dream”<sup>®</sup> Foundation was able to undertake a number of new major initiatives. In this year of planting, these initiatives helped to set the stage for greater accountability for Dreamer outcomes and a greater shared knowledge of how to successfully work with at-risk youth. After 21 years of operation, the “I Have a Dream”<sup>®</sup> network has acquired a rich bank of wisdom in working with youth. This wisdom is ready to be shared so that future generations of Sponsors, Project Coordinators, Dreamers and those beyond the “I Have a Dream”<sup>®</sup> family could benefit from a well-planted past. Here are some initiatives funded by the Department of Justice that provided a support and strong base for “I Have a Dream”<sup>®</sup> as a sustainable, strong and healthy network.

### Department of Justice Grant Objectives:

1. Expand the “I Have a Dream”<sup>®</sup> Program to serve more Dreamers.
2. Provide direct services to our Projects to help improve the quality of their programming.
3. Provide tools and resources to our Projects to help increase the breadth of their programming.
4. Build the internal capacity of the national organization.

### A Mission Revisited

This year, the national office and the national Board of Directors revised the language of the “I Have a Dream”<sup>®</sup> Program’s mission statement. The new mission statement more clearly expresses the guarantee of assistance with college or vocational school tuition upon high school graduation. A clarifying statement related to the role of the national Foundation was also created, as outlined on the top of page 1.

### Programs

#### *Project Close-Out Manual*

In August 2003, the national “I Have a Dream”<sup>®</sup> Foundation distributed its latest handbook, the national *Project Close-Out Manual*. The Close-Out Manual is a compilation of “I Have a Dream”<sup>®</sup> best practices for wrapping up a Project from the college application process for Dreamers to the graduation party to issuing tuition reimbursements. Copies of the handbook were distributed across the “I Have a Dream”<sup>®</sup> network, and this valuable resource will be distributed to every new “I Have a Dream”<sup>®</sup> Program so that experiences are continually shared and built upon.

#### *“I Have a Dream”<sup>®</sup> Program Guide*

Another new initiative conceived in the past year was the start of a comprehensive “I Have a Dream”<sup>®</sup> Program Guide that will include age-appropriate curricula, activities, lesson plans, ideas for social and cultural enrichment and more. This volume will

contain program goals and grade-by-grade resources and will be continually updated and accessible to every “I Have a Dream”<sup>®</sup> Project. The Program Guide will provide the “I Have a Dream”<sup>®</sup> network with benchmarks and goals for Dreamers to reach each year that they are active in the program.

### Advocacy

In March 2003, the national Foundation organized a response on behalf of the “I Have a Dream”<sup>®</sup> network in support of the *Development, Relief, and Education for Alien Minors Act*, or the DREAM Act. The DREAM Act is pending federal legislation, that if enacted, would repeal the federal law which discourages states from providing in-state tuition to undocumented students. It would allow states to determine their own residency requirements. Many “I Have a Dream”<sup>®</sup> Projects have been coming up against difficulties with in-state tuition policies due to the undocumented status of some Dreamers. This was the first organized advocacy response by the national office.

### Technical Assistance

Technical assistance is offered to the “I Have a Dream”<sup>®</sup> family by the national staff on a year-round basis. Assistance is provided for all aspects of Project management, human resources, programming, communications, fund-raising and technology. In addition, national staff visited local sites for one-on-one assistance.

## Technology

### *STELLA: Our Next Evolutionary Step in Data Management*

In this age of growing accountability for nonprofit organizations, the national “I Have a Dream”® Foundation has developed its own robust, web-based application (a.k.a. STELLA), a national data collection system which will be used by all “I Have a Dream”® Projects. A focus group of Executive and Program Directors, Project Coordinators, Sponsors and national staff provided critical feedback on STELLA’s design and functionality. STELLA will offer the following:

- ❧ A secure online system that is accessible to all “I Have a Dream”® licensees;
- ❧ The capability of tracking Dreamer and program information for the full life of a Project;
- ❧ The capability to share information amongst local Foundations and Projects;
- ❧ An increase in the number of Foundations and Projects actively inputting and managing data;
- ❧ Improve the user interface by simplifying the data entry process and making it more intuitive; and
- ❧ Provide summary data to the national Foundation for the purposes of:
  - Supporting program evaluation, and measuring efficacy
  - Providing programmatic support
  - Marketing the program to the media, policy makers, and potential Sponsors and funders.

STELLA is scheduled to be launched for network usage by April 2004.

## Communications

### *“I Have a Dream”® News*

Increasing communication between the national office and local “I Have a Dream”® Projects and Foundations to improve responsiveness to Projects through enhanced technical assistance and resources is a continual goal for the national office. The weekly electronic newsletter, “I Have a Dream”® News, was created to share Project achievements, funding and grant opportunities, best practices, program and curriculum resources, as well as communicate news at the national level.

The national office also initiated quarterly “President’s Reports” to the “I Have a Dream”® family to provide news on policy making and other national initiatives directly from the President & CEO. The 8-page publication, *Dreamer Digest*, continues to be issued three times a year.

### *Communication Networks - PC Council*

In Spring and Summer 2003, groundwork was laid for the Project Coordinator (PC) Council to allow local PCs to network and share experiences. The PC Council further promotes communication and collaboration between and among national and local staff, identifies professional and programmatic needs of PCs, and provides input to national staff to positively impact local programming and Dreamer outcomes. The PC Council structure is set so that 12 PC Council members are representative of the types of Projects (school v. housing), age of Dreamers (elementary, middle school, high school, college) and national location of the present network. The new PC Council met for the first time in August 2003, at the PC Conference in San Francisco.

### *www.ibad.org*

Our national website was also updated in FY03. New and improved features included a Calendar of Events for both national and local “I Have a Dream”® events, and an improved Project Map and a News & Media section.

# *growing together* National Conferences

## **Sponsors' Conference**

*Sheraton Fisherman's Wharf, San Francisco, CA*

Once a year, Sponsors of "I Have a Dream"® Projects across the country gather together to share experiences and learn from each other about how to run the best quality programs for their Dreamers. In November 2002, Sponsors met in San Francisco to learn about fund-raising, program evaluation, the transition from high school to college, improved communication skills and more. The conference theme was "New Vision, New Beginning," and it was the first opportunity for Sponsors to meet Marina Winton, the national Foundation's new President & CEO, who started in June 2002. In addition, the San Francisco-based Richard & Rhoda Goldman Fund was honored for its ongoing support of "I Have a Dream"® - San Francisco and past support of the national "I Have a Dream"® Foundation.

## **Professional Development Institute (PDI)**

*Harrison Conference Center, Glen Cove, NY*

Bringing together some of the most dynamic leaders in American education today, Project Coordinators gathered for the national "I Have a Dream"® Professional Development Institute from February 22-27, 2003. New to the Institute this past year were site visits to top New York City schools and after-school programs working with underserved youth populations. Institute attendees also had "tea" with Dr. Edmund Gordon, Director of the Institute for Urban and Minority Education at Teachers College at Columbia University and a leading scholar on the "achievement gap." Other presenters included: William Casey, Director of Education for The After-School Corporation (TASC); Dr. Carlos Azcoitia, Deputy Chief Education Officer for the Chicago Public Schools; Brian Morrow, Superintendent at the New York City Department of Education; Alan Baratz, Principal of Satellite Academy in New York City; and Adele Schroeter, Co-director of Research and Development at the New York City Department of Education.

## **Dreamer Conference**

*Lewis & Clark College, Portland, OR*

Living in dormitories, eating campus food and attending workshops in college lecture halls were just some of the things that over 100 middle and high school Dreamers from across the country experienced together as seeds of college life were planted at the 2003 Dreamer Conference, from August 7-10, 2003.

The Dreamer Conference is special, not only because Dreamers have the opportunity to share their fears, successes, capabilities and challenges with each other, but also because it allows the "I Have a Dream"® family to collaborate on creating a quality conference focused on thinking, learning and doing. Workshops addressed issues including time management, high school fears, community service, healthy relationships, personality assessments, communication skills and leadership development. Dreamers discussed advocacy, public policy and social change and learned the impact of pop culture through a session on identifying role models.

*"One of the advantages of 'I Have a Dream'® is its expanded approach which provides even the most challenged students with an opportunity to develop their capacities in an environment that prevents a child from being given up on. At the same time, this after school program model allows (Project Coordinators) to get to know a child closely and connect with them in different ways, whether it's through academics or sports."*

**Dr. Carlos Azcoitia**  
**Deputy Chief Education Officer**  
**Chicago Public Schools**

*2003 Professional Development Institute*



*dreamers learn to plant* 

## First National Dreamer Service Day

On April 12, 2003, more than 1,300 Dreamers from 35 Projects across the country and in New Zealand participated in a day of service focused on “Community Revitalization”.

The planning for Dreamer Service Day began with a meeting in November 2002 to get input from Dreamers, Project Coordinators and national staff where participants brainstormed themes for the day of service, gave valuable accounts of previous service experiences and offered suggestions for making Dreamer Service Day accessible to all local Projects and age-appropriate for all Dreamers.

A Dreamer Service Day Toolkit was sent out to all participating Projects in mid-January. Included in the toolkit were timelines, planning activities, public relations resources, evaluation designs and follow-up activities designed to be used with Dreamers of all ages. Funded by a grant from the Department of Justice, the national Foundation offered each participating Project funding for the materials needed to carry out a successful Dreamer Service Day.

The first Dreamer Service Day was a great success, and a new “I Have a Dream”® tradition was born.



Above: Ohio, SC. Dreamers planted a garden for the first Dreamer Service Day.  
Left: Denver Dreamers created a traveling mural displayed throughout the city.

# *little seeds, big dreams* **Adoptions**



## **Sponsor Cultivation**

**To ensure that the “I Have a Dream”® Foundation continues to plant dreams for children in need**

In May 2003, the national “I Have a Dream”® Foundation, in conjunction with “I Have a Dream”® - Oregon, hosted a Sponsor Cultivation event in Portland, OR. Those interested in sponsoring their own Project were able to hear from national President and CEO, Marina Winton, and also hear a local perspective about the benefits of “I Have a Dream”® for the Portland community and Portland’s children from “I Have a Dream”® - Oregon’s board members, Sponsors and graduated Dreamers.

The national Foundation will continue to host Sponsor Cultivation events around the country so that “I Have a Dream”® may be brought to more communities in need.

## *Sowing Dreams...*

In the 2002-03 year, the “I Have a Dream”® Foundation welcomed three new classes of Dreamers into the “I Have a Dream”® family. New Sponsors promised to make a 10-15 year commitment to these children and take a pro-active step to improve outcomes for young Dreamers. These Dreamers will receive all of the necessary support and resources to graduate from high school and lead successful lives.

### **Houston Project 10**

50 third grade students from Bastian Elementary School

### **New Zealand - Auckland**

*1st International Project*

35 Year 4 (third grade) students from Wesley Primary School

*Sponsors: Scott & Mary Gilmour*

### **New York - Melrose II (Bronx)**

57 third grade students from the Melrose Housing Project

*Sponsors: Brian Heidtke, Stan Picheny*



# *the harvest* "I Have a Dream"

## 17 Projects | 500 Graduates

**Tucson, AZ**

**Boulder, CO - Kalmia Project**

**Denver, CO - Donnell-Kay Project**

**Denver, CO - Ginsberg Family Project**

**Washington D.C. - White Project**

**New Haven, CT**

**Stamford, CT - Class of 1995 Project**

**Delray Beach, FL**

**Boynton Beach, FL**

**St. Louis, MO - Gateway Project**

**New York, NY - Chelsea-Elliott Project**

**New York, NY - Bedford-Stuyvesant Project**

**Portland, OR - Class IV Project**

**Portland, OR - Class V Project**

**Dallas, TX - Cedar Springs Project**

**Fort Worth, TX - Ripley Arnold Project**

**Vancouver, WA - Project 1**

*The "I Have a Dream"® Program sees Dreamers thrive and transform the lives of Project Coordinators and parent's lives. Graduates of the "I Have a Dream"® Foundation celebrated its largest number of graduates in the "I Have a Dream"® Class of 2003 with 500 graduates.*

### **Proud of Our Dreamers and our Programs!**

For up to 10 years, Sponsors and Project Coordinators have been working hard with Dreamers to see them to graduation and beyond. They have overcome the odds and all the obstacles along the way. Here is a sampling of the terrific graduation rates that graduating Projects achieved in 2003:

**97%** of Washington D.C. Dreamers

**95%** of Denver Dreamers

**80%** of New Haven Dreamers

**76%** of Portland Dreamers

**76%** of Boynton Beach Dreamers

**75%** of Tucson Dreamers

*Because of the commitment that our Program requires and the promise made to Dreamers, the "I Have a Dream"® Foundation uses a "rolling" graduation rate and therefore cannot report complete graduation statistics for all of its programs, particularly those with multi-year adoptions.*

**"As Sponsors fulfill their promise made to Dreamers a decade ago, the Class of 2003 represents the best of "I Have a Dream"®. The success of this collective class reflects the dedication and love that it takes from Sponsors, Project Coordinators, tutors, mentors, parents and volunteers to make a lasting impact on Dreamers."**

**Marina Winton, "I Have a Dream"® President & CEO**

# Dream”® Class of 2003

*...ers from adoption to graduation. Graduation may be one of the proudest moments in any Sponsor, graduation is one mark of making it. This is what it's all about. In Spring 2003, the “I Have a member of graduations in a decade. Over 500 Dreamers across the country graduated from high school. All attend over 100 colleges and universities nationwide as the “I Have a Dream”® promise is fulfilled.*

## Where are they Going?

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Alabama State University (Montgomery, AL) ■ American Academy of Dramatic Arts West (Hollywood, CA) ■ Bethune-Cookman College (Daytona Beach, FL) ■ Bowie State University (Bowie, MD) ■ Brandeis University (Waltham, MA) ■ Brooklyn College (Brooklyn, NY) ■ Cheyney University of Pennsylvania (Cheyney, PA) ■ Chicago State University (Chicago, IL) ■ City University of New York - City College (New York, NY) ■ City University of New York - College of Staten Island (Staten Island, NY) ■ City University of New York - John Jay College of Criminal Justice (New York, NY) ■ City University of New York - Kingsborough Community College (Brooklyn, NY) ■ City University of New York - Lehman College (Bronx, NY) ■ City University of New York - New York City College of Technology (Brooklyn, NY) ■ City University of New York - Queensborough College (Bayside, NY) ■ Clark College (Vancouver, WA) ■ Community College of Denver (Denver, CO) ■ Dean College (Franklin, MA) ■ Eastern Washington University (Cheney, WA) ■ Florida A&M University (Tallahassee, FL) ■ Florida Atlantic University (Boca Raton, FL) ■ Florida State University (Tallahassee, FL) ■ Front Range Community College (Westminster, CO) ■ Grinnell College (Grinnell, IA) ■ Johnson & Wales University (Providence, RI) ■ Lincoln University (Lincoln University, PA) ■ Lower Columbia College (Longview, WA) ■ Manhattan College (Riverdale, NY) ■ Marist College (Poughkeepsie, NY) ■ Marymount Manhattan College (New York, NY) ■ Mt. Hood Community College (Gresham, OR) ■ Oregon State University (Corvallis, OR) ■ Pacific Northwest College of Art (Portland,

OR) ■ Palm Beach Community College (Lake Fortch, FL) ■ Palm Beach Community College - South Campus (Boca Raton, FL) ■ Pasadena City College (Pasadena, CA) ■ Pennsylvania State University (University Park, PA) ■ Pima Community College (Tucson, AZ) ■ Portland Community College (Portland, OR) ■ Portland State University (Portland, OR) ■ Saint Louis University (St. Louis, MO) ■ Southern Connecticut State University (New Haven, CT) ■ Southern Oregon University (Ashland, OR) ■ Southwestern Illinois College (Belleville, IL) ■ St. Louis Community College (St. Louis, MO) ■ State University of New York at New Paltz (New Paltz, NY) ■ State University of New York College at Geneseo (Geneseo, NY) ■ Stephens College (Columbia, MO) ■ Temple University (Philadelphia, PA) ■ Tennessee State University (Nashville, TN) ■ Texas Southern University (Houston, TX) ■ Towson University (Towson, MD) ■ Trinity College (Hartford, CT) ■ Truman State University (Kirksville, MO) ■ U.S. Marine Corps ■ University of Bridgeport (Bridgeport, CT) ■ University of Connecticut (Storrs, CT) ■ University of Kentucky (Lexington, KY) ■ University of Maryland - College Park (College Park, MD) ■ University of Miami (Coral Gables, FL) ■ University of Missouri - Columbia (Columbia, MO) ■ University of Oregon (Eugene, OR) ■ University of Pittsburgh (Pittsburgh, PA) ■ University of Washington (Seattle, WA) ■ Valley Forge Christian College (Phoenixville, PA) ■ Washington State University (Pullman, WA) ■ Western Oregon University (Monmouth, OR) ■ Western Washington University (Bellingham, WA) ■ Yakima Valley Community College (Yakima, WA)

## *planting dreams* & **Our Partners**

### **National Partners Program Continues to Grow in 2003**

In July 2002, the National Partners Program was launched by the national office to connect local Projects with services, resources and discounts that would not otherwise be readily available at the local level. The program aims to serve the needs of the Projects and avoids duplicating services in "I Have a Dream"® communities.

In 2002-03, the Program was expanded and resulted in cash payments and gift-in-kind donations for our local Projects. Two new partners added were:

**VolunteerSelect** - Through the services of VolunteerSelect, local "I Have a Dream"® Projects and Foundations can run free background checks on volunteers. The national office was able to fund this service and other national partner services throughout the year.

**Kinetic City** - Third, fourth and fifth grade Dreamers can learn science in a fun and interactive way through a partnership with Kinetic City, a web-based after-school science program for children developed by the American Association for the Advancement of Science. The program uses a multi-disciplinary approach to teaching standards-based science through reading, writing, art history and media literacy.

### **"I Have a Dream"® & America's Charities**

#### *A Growing Partnership*

The national "I Have a Dream"® Foundation is proud to be a member of America's Charities, a nonprofit federation of charities that participates in and facilitates workplace charitable giving campaigns. As a result of this partnership, the national "I Have a Dream"® Foundation receives unrestricted donations to support the programs and services we provide to the "I Have a Dream"® network.

### **Scholastic, Inc. Shares the Dream**

In January 2003, Scholastic, Inc. generously donated 1,700 copies of a beautifully illustrated, hard cover book version of Martin Luther King, Jr.'s "I Have a Dream" speech to the national "I Have a Dream"® Foundation. With this donation, Scholastic, Inc. became the "I Have a Dream"® Foundation's first corporate partner of 2003. Nearly 1,700 Dreamers from 25 Projects received their very own copy of this special book.

In Vancouver, Dreamers received their books after attending a presentation by a peace activist. Project Coordinator Bryan Gish reports that the books led to a discussion about nonviolence and about "how most often it is a harder option to choose." Des Moines Dreamers took the books to school with them to show their classmates and teachers. We look forward to a continuing relationship with Scholastic.

A New York Dreamer from the Melrose II Project enjoys her new *I Have a Dream* book from Scholastic, Inc.



## Independent Auditor's Report



CONROY, SMITH & CO.

certified public accountants

### INDEPENDENT AUDITORS' UNQUALIFIED OPINION ON FINANCIAL STATEMENTS AND SUPPLEMENTARY SCHEDULE

Board of Directors  
"I Have a Dream" Foundation (National)  
New York, New York

We have audited the accompanying statements of financial position of "I Have a Dream" Foundation (National) (the "Foundation") as of August 31, 2003, and the related statements of activities and cash flows for the year then ended. These financial statements are the responsibility of the Foundation's management. Our responsibility is to express an opinion on these financial statements based on our audit. The prior year summarized comparative information has been derived from the organization's 2002 financial statements and, in our report dated January 3, 2003, we expressed an unqualified opinion on those statements.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in Government Auditing Standards, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of "I Have a Dream" Foundation (National) as of August 31, 2003, and the change in its net assets and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

In accordance with Government Auditing Standards, we have also issued our report dated October 31, 2003 on our consideration of the Foundation's internal control over financial reporting and our tests of its compliance with certain provisions of laws, regulations, contracts and grants. That report is an integral part of an audit performed in accordance with Government Auditing Standards and should be read in conjunction with this report in considering the results of our audit.

The accompanying schedule of expenditures of federal awards is presented for purposes of additional analysis as required by the U.S. Office of Management and Budget Circular A-133, "Audits of States, Local Governments, and Non-Profit Organizations," and is not a required part of the basic financial statements. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

October 31, 2003  
New York, NY

# *planting dreams* & **Statement of Position**

## **YEAR ENDED AUGUST 31, 2003 (With Summarized Totals for 2002)**

### **ASSETS**

	<u>2003</u>	<u>2002</u>
Cash and cash equivalents	\$605,252	\$593,220
Investments, at market	8,871	56,867
Accounts receivable	84,467	77,380
Prepaid expenses	10,288	1,855
Office equipment, net	<u>6,666</u>	<u>8,333</u>
<b>Total assets</b>	<b><u>\$715,544</u></b>	<b><u>\$737,655</u></b>

### **LIABILITIES AND NET ASSETS**

Accounts payable and accrued expenses	<u>\$ 57,189</u>	<u>\$ 83,020</u>
<b>Total liabilities</b>	<b><u>\$ 57,189</u></b>	<b><u>\$ 83,020</u></b>

### **Net Assets:**

Unrestricted		
Available for operations	\$22,862	\$106,364
Board-designated Scholarship Fund	<u>85,338</u>	<u>94,754</u>
<b>Total unrestricted</b>	<b>\$108,200</b>	<b>\$201,118</b>
Temporarily restricted	<u>550,155</u>	<u>453,517</u>
<b>Total net assets</b>	<b><u>\$658,355</u></b>	<b><u>\$654,635</u></b>
<b>Total liabilities and net assets</b>	<b><u>\$715,544</u></b>	<b><u>\$737,655</u></b>

*A complete copy of the 2002-03 Auditor's Report can be obtained by contacting the National "I Have a Dream"® Foundation.*

*planting dreams*  **Statement of Activities**

**YEAR ENDED AUGUST 31, 2003 (With Summarized Totals for 2002)**

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>2003 Total</u>	<u>2002 Total</u>
<b>Public support and revenue:</b>				
Contributions	\$233,398	\$96,745	\$330,143	\$402,923
Government grants	1,028,468	-	1,028,468	914,773
Licensing fees	103,500	-	103,500	92,035
Investment income	2,662	2,030	4,692	8,246
In-kind	28,815	-	28,815	10,000
Other	_____ -	_____ -	_____ -	_____ 1,555
<b>Total public support and revenue before release of restrictions</b>	<b>\$1,396,843</b>	<b>\$98,775</b>	<b>\$1,495,618</b>	<b>\$1,429,532</b>
<b>Net assets released from restrictions</b>	<b>_____ 2,137</b>	<b>( 2,137)</b>	<b>_____ -</b>	<b>_____ -</b>
<b>Total public support and revenue</b>	<b><u>\$1,398,980</u></b>	<b><u>\$96,638</u></b>	<b><u>\$1,495,618</u></b>	<b><u>\$1,429,532</u></b>
<b>Expenses:</b>				
Program services	\$1,198,225	-	\$1,198,225	\$1,009,735
Management and general	165,960	-	165,960	233,825
Fund-raising	127,713	-	127,713	71,891
<b>Total expenses</b>	<b><u>\$1,491,898</u></b>	<b>_____ -</b>	<b><u>\$1,491,898</u></b>	<b><u>\$1,315,451</u></b>
<b>(Decrease) increase in net assets</b>	<b>(\$ 92,918)</b>	<b>\$96,638</b>	<b>\$ 3,720</b>	<b>\$ 114,081</b>
<b>Net assets, September 1</b>	<b>_____ 201,118</b>	<b>_____ 453,517</b>	<b>_____ 654,635</b>	<b>_____ 540,554</b>
<b>Net assets, August 31</b>	<b><u>\$ 108,200</u></b>	<b><u>\$550,155</u></b>	<b><u>\$ 658,355</u></b>	<b><u>\$ 654,635</u></b>

# *planting dreams* **Statement of Cash Flows**

## **YEAR ENDED AUGUST 31, 2003 (With Summarized Totals for 2002)**

	<u>2003</u>	<u>2002</u>
<b>Cash Flows From Operating Activities:</b>		
Increase in net assets	\$ 3,720	\$114,081
Adjustments to reconcile increase in net assets to net cash provided by operating activities:		
Depreciation	1,667	10,898
Changes in:		
Investments	( 4)	1,319
Accounts receivable	( 7,087)	144,205
Prepaid expenses	( 8,433)	377
Accounts payable and accrued expenses	( 25,831)	( 201,987)
Office equipment - addition	<u>          -</u>	<u>( 10,000)</u>
<b>Net cash (used in) provided by operating activities</b>	<b><u>(\$ 35,968)</u></b>	<b><u>\$ 58,893</u></b>
<b>Cash Flows From Investing Activities:</b>		
Proceeds from sale of investments	\$ 48,000	<u>          -</u>
<b>Net cash (used in) provided by investing activities</b>	<b><u>\$ 48,000</u></b>	<b><u>          -</u></b>
<b>Net increase in cash and cash equivalents</b>	<b>\$ 12,032</b>	<b>\$ 58,893</b>
<b>Cash and cash equivalents, September 1</b>	<b><u>593,220</u></b>	<b><u>534,327</u></b>
<b>Cash and cash equivalents, August 31</b>	<b><u>\$605,252</u></b>	<b><u>\$593,220</u></b>

## **Summary of Auditor's Results**

### **YEAR ENDED AUGUST 31, 2003 (With Summarized Totals for 2002)**

#### **Financial Statements**

Type of auditor's report issued: unqualified

Internal control over financial reporting:

Material weaknesses identified: None

Reportable conditions identified not considered to be material weaknesses: None

Noncompliance material to financial statements noted: None

#### **Federal Awards**

Internal control over major programs:

Material weaknesses identified: None

Reportable conditions identified not considered to be material weaknesses: None

Noncompliance material to financial statements noted: None

Any audit findings disclosed that are required to be reported in accordance with Circular A-133, Section(a): None

Identification of major programs:

U.S. Department of Justice

Juvenile justice and delinquency prevention - special emphasis

CFDA #16.541

Dollar threshold used to distinguish between Type A and Type B programs: \$300,000

Auditee qualifies as low-risk auditee.

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U.S. Department of Justice,  
*Office of Juvenile Justice and  
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*Gifts recorded as of August 31, 2003. When compiling this list of supporters, we made every effort to include and list each donor accurately. If we have made an error, please accept our apologies and let us know.*

## National Staff

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# Success Begins with a Dream!

The 2002-03 "I Have a Dream"<sup>®</sup> Annual Report was made possible by the generous support of the H.N. and Frances C. Berger Foundation.



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