

"I HAVE A DREAM" FOUNDATION®

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THE "I HAVE A DREAM" FOUNDATION FORGES NEW PARTNERSHIP WITH KAPLAN K12 SERVICES AND WELCOMES SARI FACTOR, PRESIDENT OF KAPLAN K12 LEARNING SERVICES, TO ITS NATIONAL BOARD OF DIRECTORS

Kaplan's School Services Division Shares Foundation's Mission of Placing Underserved Youth on the Pathway to College

NEW YORK, N.Y. (September 22, 2009) – The "I Have A Dream" Foundation, a national nonprofit organization that empowers children from low-income communities to achieve higher education through guaranteed tuition assistance and a long-term program of academic and social support, is pleased to announce the addition of Sari Factor to its Board of Directors. Factor is the president of Kaplan K12 Learning Services, a division of Kaplan, Inc., which works with schools across the country to raise student achievement, focusing on literacy and math intervention programs, college readiness, and a variety of supplemental programs.

In addition to Ms. Factor joining the Board, Kaplan K12 is partnering with "I Have A Dream" to provide curriculum materials and services to thousand of "Dreamers" across the country. The "I Have A Dream"-Kaplan partnership will help these students improve academic performance and prepare for college.

"We are excited about the addition of Sari Factor to our Board of Directors and the tools that Kaplan will be providing to our students" said Iris Chen, President and CEO of the national "I Have A Dream" Foundation. "Sari brings an extraordinary background in education, experience working with underserved communities, and commitment to helping students achieve, and Kaplan has a proven track record of driving student success—all of which will serve us well as we chart a new course for the organization and work to significantly increase our impact on students and communities across the nation."

"I am thrilled to join the "I Have A Dream" Foundation's Board of Directors. The Foundation's commitment to expanding opportunities for underserved students represents a critical issue in education today," Factor said. "I strongly believe in the mission of "I Have A Dream" and look forward to being a part of its important work."

President of Kaplan K12 Learning Services since January 2008, Factor has led the company through impressive accomplishments including:

- **Unprecedented SAT participation in Stockton, California:** A district-led community initiative designed to encourage more Stockton students to attend college resulted in

(more)

every high school student in this economically challenged community taking the SAT – up from just 8% participation in the prior year.

- **Continued SAT growth in Fulton County, Georgia:** A long-time Kaplan partner, the district consistently boasts SAT scores higher than the state average. This is particularly impressive since the district has increased the number of students taking the test, which nearly always leads to a lower average.
- **Expansion of Literacy Intervention Program:** Under Factor’s leadership, SpellRead, Kaplan’s small-group reading intervention program that focuses on phonological automaticity and reading fluency while providing explicit comprehension and vocabulary instruction, has expanded to even more schools across the country including New York City, Elizabeth, NJ and Santa Rosa, CA.

About Kaplan K12 Learning Services

Kaplan K12 Learning Services (www.kaplank12.com) partners with schools to provide high-quality instructional programs that improve results and help all students achieve. Kaplan K12 Learning Services is a unit of Kaplan, Inc. (www.kaplan.com), a premier provider of educational and career services for individuals, schools and businesses worldwide and a subsidiary of The Washington Post Company (NYSE: WPO).

About the National “I Have A Dream” Foundation

The “I Have A Dream” Foundation is working to ensure that all children have the opportunity to pursue higher education. Local “I Have A Dream” chapters sponsor cohorts of students in low-income communities and work with these “Dreamers” from elementary school all the way through high school. Upon high school graduation, each Dreamer receives guaranteed tuition assistance for higher education. Currently, more than 4,000 Dreamers are on the pathway to college in 17 states, Washington, D.C., and New Zealand, following some 11,000 Dreamers who came before them. To learn more, visit: www.ihaveadreamfoundation.org.

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